

Social Entrepreneurship in the Non-Profit Sector

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The Series

1. Social entrepreneurship in practice
2. How organizations mobilize change
3. Risks and benefits of entrepreneurial approaches

Key Concepts

- Meaning: moving resources from lower impact to higher impact activities
- Change, opportunity, risk

Five Approaches

- Redefine problem
- Build relational power
- Combine service and advocacy
- Re-think resources
- Announce big goals

The big question

Has your organization taken steps to work in a more entrepreneurial way?

If so

- What have you done?
- What prompted the change?
- Challenges?
- Goals?
- Risks?
- Unintended consequences?
- What have you learned?

If not

- Ideas?
- To accomplish what?
- Barriers?
- Steps?

Jump-starting innovation

- What would make the work of your organization unnecessary?
- What steps would get you there?
- Who shares an interest in solving the underlying problem?
- How would you pitch a potential partner?